

COLLEGE OF BUSINESS



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Professor Beth Walker, Dean
Professor Ken Manning, Senior Associate Dean

Professor Travis Maynard, Senior Associate Dean
Patrice Palmer, Assistant Dean

Undergraduate Programs

The College of Business is accredited by the Association to Advance Collegiate Schools of Business (AACSB). The undergraduate programs of study provide functional business education in Accounting, Finance, Financial Planning, Information Systems, International Business, Marketing, Management and Innovation, Human Resource Management, Supply Chain Management, Sustainable Business, and Real Estate. The skills acquired help prepare students for entry-level positions in a wide range of both private and public enterprises and provide a solid foundation for further academic study. The program follows a philosophy of linking theory with practical application.

Undergraduate Majors

Major in Business Administration (<https://catalog.colostate.edu/general-catalog/colleges/business/business-administration/business-administration-major/>)

- Accounting Concentration (<https://catalog.colostate.edu/general-catalog/colleges/business/accounting/business-administration-major-accounting-concentration/>)
- Finance Concentration (<https://catalog.colostate.edu/general-catalog/colleges/business/finance-real-estate/business-administration-major-finance-concentration/>)
- Financial Planning Concentration (<https://catalog.colostate.edu/general-catalog/colleges/business/finance-real-estate/business-administration-major-financial-planning-concentration/>)
- Human Resource Management Concentration (<https://catalog.colostate.edu/general-catalog/colleges/business/management/business-administration-major-human-resource-management-concentration/>)
- Information Systems Concentration (<https://catalog.colostate.edu/general-catalog/colleges/business/computer-information-systems/business-administration-major-information-systems-concentration/>)
- International Business Concentration (<https://catalog.colostate.edu/general-catalog/colleges/business/business-administration-major-international-business-concentration/>) (second concentration)
- Management and Innovation Concentration (<https://catalog.colostate.edu/general-catalog/colleges/business/management/business-administration-major-management-innovation-concentration/>)
- Marketing Concentration (<https://catalog.colostate.edu/general-catalog/colleges/business/marketing/business-administration-major-marketing-concentration/>)
- Real Estate Concentration (<https://catalog.colostate.edu/general-catalog/colleges/business/finance-real-estate/business-administration-major-real-estate-concentration/>)
- Supply Chain Management Concentration (<https://catalog.colostate.edu/general-catalog/colleges/business/management/business-administration-major-supply-chain-management-concentration/>)
- Sustainable Business Concentration (<https://catalog.colostate.edu/general-catalog/colleges/business/marketing/business-administration-major-sustainable-business-concentration/>)

management/business-administration-major-management-innovation-concentration/)

- Marketing Concentration (<https://catalog.colostate.edu/general-catalog/colleges/business/marketing/business-administration-major-marketing-concentration/>)
- Real Estate Concentration (<https://catalog.colostate.edu/general-catalog/colleges/business/finance-real-estate/business-administration-major-real-estate-concentration/>)
- Supply Chain Management Concentration (<https://catalog.colostate.edu/general-catalog/colleges/business/management/business-administration-major-supply-chain-management-concentration/>)
- Sustainable Business Concentration (<https://catalog.colostate.edu/general-catalog/colleges/business/marketing/business-administration-major-sustainable-business-concentration/>)

Undergraduate Minors

- Business Administration (<https://catalog.colostate.edu/general-catalog/colleges/business/business-administration/business-administration-minor/>)
- Entrepreneurship and Innovation (<https://catalog.colostate.edu/general-catalog/colleges/business/management/entrepreneurship-innovation-minor/>)
- Music Business (<https://catalog.colostate.edu/general-catalog/colleges/business/marketing/music-business-minor/>)
- Real Estate (<https://catalog.colostate.edu/general-catalog/colleges/business/finance-real-estate/real-estate-minor/>)

Undergraduate Certificates

- Applied Management Accounting for Decision Making (<https://catalog.colostate.edu/general-catalog/colleges/business/accounting/certificate-applied-management-accounting-decision-making/>)
- Business Analytics (<https://catalog.colostate.edu/general-catalog/colleges/business/computer-information-systems/certificate-business-analytics/>)
- Business App Development (<https://catalog.colostate.edu/general-catalog/colleges/business/computer-information-systems/certificate-business-app-development/>)
- Business Cybersecurity (<https://catalog.colostate.edu/general-catalog/colleges/business/computer-information-systems/certificate-business-cybersecurity/>)
- Business-To-Business-Selling (<https://catalog.colostate.edu/general-catalog/colleges/business/marketing/certificate-customer-focused-selling/>)
- Consulting (<https://catalog.colostate.edu/general-catalog/colleges/business/management/certificate-consulting/>)
- Customer Experience Management (<https://catalog.colostate.edu/general-catalog/colleges/business/marketing/business-administration-certificate-customer-experience-management/>)
- Entrepreneurship (<https://catalog.colostate.edu/general-catalog/colleges/business/management/certificate-entrepreneurship/>)
- Financial Accounting and Reporting (<https://catalog.colostate.edu/general-catalog/colleges/business/accounting/certificate-financial-accounting-reporting/>)
- Information Technology for Business Professionals (<https://catalog.colostate.edu/general-catalog/colleges/business/computer-information-systems/certificate-information-technology-for-business-professionals/>)

information-systems/certificate-information-technology-business-professionals/)

- International Business (<https://catalog.colostate.edu/general-catalog/colleges/business/certificate-international-business/>)
- Leadership in Organizations (<https://catalog.colostate.edu/general-catalog/colleges/business/management/certificate-leadership-organizations/>)
- Managing Human Resources (<https://catalog.colostate.edu/general-catalog/colleges/business/management/certificate-managing-human-resources/>)
- Market Research and Data Analytics (<https://catalog.colostate.edu/general-catalog/colleges/business/marketing/certificate-market-research-data-analytics/>)
- Marketing Communication and Branding (<https://catalog.colostate.edu/general-catalog/colleges/business/marketing/business-administration-certificate-marketing-communication-branding/>)
- Music Business (<https://catalog.colostate.edu/general-catalog/colleges/business/marketing/music-business-certificate/>)
- Operations, Logistics and Supply Management (<https://catalog.colostate.edu/general-catalog/colleges/business/management/certificate-operations-logistics-supply-management/>)
- Strategic Marketing (<https://catalog.colostate.edu/general-catalog/colleges/business/marketing/business-administration-certificate-strategic-marketing/>)

Education Abroad

Education abroad programs are available to students in the College of Business. Because the knowledge of other cultures is valuable in understanding our own, students are strongly encouraged to take a semester, summer, spring break, or winter break to study, intern, research, or participate in a business and cultural engagement program outside the United States as part of their overall program at CSU. Students interested in education abroad should plan far in advance by discussing opportunities with their academic advisor and by visiting the Office of International Programs (<http://international.colostate.edu>) in Laurel Hall.

Graduate Programs

The College of Business is accredited by the AACSB, the Association to Advance Collegiate Schools of Business. Graduate Programs offer a Master of Business Administration (MBA) (<https://catalog.colostate.edu/general-catalog/colleges/business/business-administration/business-administration-mba/>) degree and one MBA specialization: Master of Business Administration, Impact Specialization (<https://catalog.colostate.edu/general-catalog/colleges/business/business-administration/business-administration-mba-impact-specialization/>).

The college offers three platforms (<https://biz.colostate.edu/academics/graduate-programs/mba/mba-three-ways-to-learn/>) for the MBA: on-campus/evening, online, and real time/online Mosaic MBA (<https://biz.colostate.edu/academics/graduate-programs/mba/evening/mosaic/>).

Graduate Programs also offer a Master of Accountancy (M.Acc.) (<https://catalog.colostate.edu/general-catalog/colleges/business/accounting/#graduatetext>), Master of Computer Information Systems (M.C.I.S.) (<https://catalog.colostate.edu/general-catalog/colleges/business/computer-information-systems/plan-c-mcis/>), and a Master of Finance,

Plan C (M.Fin.) (<https://catalog.colostate.edu/general-catalog/colleges/business/finance-real-estate/plan-c-finance/>).

In addition to the degree programs, several certificates are offered by Graduate Programs and allow students to delve deeper into specific content areas.

Graduate Certificates

- Applied Finance (<https://catalog.colostate.edu/general-catalog/colleges/business/finance-real-estate/graduate-certificate-applied-finance/>)
- Applied Investments (<https://catalog.colostate.edu/general-catalog/colleges/business/finance-real-estate/graduate-certificate-applied-investments/>)
- Business Application Development (<https://catalog.colostate.edu/general-catalog/colleges/business/computer-information-systems/graduate-certificate-business-application-development/>)
- Business Information Systems (<https://catalog.colostate.edu/general-catalog/colleges/business/computer-information-systems/graduate-certificate-business-information-systems/>)
- Business Intelligence (<https://catalog.colostate.edu/general-catalog/colleges/business/computer-information-systems/graduate-certificate-business-intelligence/>)
- Business Management (<https://catalog.colostate.edu/general-catalog/colleges/business/graduate-certificate-business-management/>)
- Corporate Finance (<https://catalog.colostate.edu/general-catalog/colleges/business/finance-real-estate/graduate-certificate-corporate-finance/>)
- Cybersecurity (<https://catalog.colostate.edu/general-catalog/colleges/business/computer-information-systems/graduate-certificate-cybersecurity/>)
- Entrepreneurship and Innovation (<https://catalog.colostate.edu/general-catalog/colleges/business/graduate-certificate-entrepreneurship-and-innovation/>)
- Global Supply Chain Management (<https://catalog.colostate.edu/general-catalog/colleges/business/management/graduate-certificate-global-supply-chain-management/>)
- Information Technology Project Management (<https://catalog.colostate.edu/general-catalog/colleges/business/computer-information-systems/graduate-certificate-information-technology-project-management/>)
- Marketing Management (<https://catalog.colostate.edu/general-catalog/colleges/business/marketing/graduate-certificate-marketing-management/>)
- Organizational Leadership (<https://catalog.colostate.edu/general-catalog/colleges/business/graduate-certificate-organizational-leadership/>)
- Sustainable Business (<https://catalog.colostate.edu/general-catalog/colleges/business/graduate-certificate-sustainable-business/>)

College-Wide Master's Programs

- Master of Business Administration (<https://catalog.colostate.edu/general-catalog/colleges/business/business-administration/business-administration-mba/>)
- Master of Business Administration, Impact Specialization (<https://catalog.colostate.edu/general-catalog/colleges/business/business-administration/business-administration-mba-impact-specialization/>)

- Dual Degree Program: Master of Business Administration, Impact Specialization Combined with Master of Finance (<https://catalog.colostate.edu/general-catalog/colleges/business/business-administration/business-administration-mba-finance-dual-degree-program/>)

Department-Based Master's Programs

- Master of Accountancy, Plan C (M.Acc.)
- Master of Accountancy, Plan C, Data Analytics and Systems Specialization
- Master of Accountancy, Plan C, Financial Analysis, Auditing and Reporting Specialization
- Master of Accountancy, Plan C, Taxation Specialization
- Master of Computer Information Systems (M.C.I.S.)
- Master of Finance, Plan C (M.Fin.)

Students interested in business should refer to the College of Business (<http://biz.colostate.edu>).

For a complete list of departmental offerings (including certificates), see individual department catalog pages.