

CERTIFICATE IN INFORMATION TECHNOLOGY FOR BUSINESS PROFESSIONALS

The undergraduate Certificate in Information Technology (IT) for Business Professionals covers fundamental knowledge and skills needed to identify, develop, deploy, use and evaluate IT-based solutions to address business opportunities and challenges. It is open to all business students, other than those in the CIS concentration. Students who pursue the certificate are typically interested in applying IT skills to their chosen concentration.

Learning Objectives

Students will:

1. Understand concepts related to databases, enterprise systems, and IT project management.
2. Design, build, and manipulate databases to support organizational operations.
3. Manage a project from inception through close-down.
4. Use an enterprise system to make informed, data-driven business decisions and recommendations.