

DEPARTMENT OF MARKETING

Undergraduate

Major in Business Administration

- Marketing Concentration (<https://catalog.colostate.edu/general-catalog/colleges/business/marketing/business-administration-major-marketing-concentration/>)
- Sustainable Business Concentration (<https://catalog.colostate.edu/general-catalog/colleges/business/marketing/business-administration-major-sustainable-business-concentration/>)

Minor

- Music Business (<https://catalog.colostate.edu/general-catalog/colleges/business/marketing/music-business-minor/>)

Certificates

- Business-to-Business Selling (<https://catalog.colostate.edu/general-catalog/colleges/business/marketing/certificate-customer-focused-selling/>)
- Customer Experience Management (<https://catalog.colostate.edu/general-catalog/colleges/business/marketing/business-administration-certificate-customer-experience-management/>)
- Marketing Communication and Branding (<https://catalog.colostate.edu/general-catalog/colleges/business/marketing/business-administration-certificate-marketing-communication-branding/>)
- Market Research and Data Analytics (<https://catalog.colostate.edu/general-catalog/colleges/business/marketing/certificate-market-research-data-analytics/>)
- Music Business (<https://catalog.colostate.edu/general-catalog/colleges/business/marketing/music-business-certificate/>)
- Strategic Marketing (<https://catalog.colostate.edu/general-catalog/colleges/business/marketing/business-administration-certificate-strategic-marketing/>)