

MASTER OF SCIENCE IN DESIGN AND MERCHANDISING, PLAN B, APPAREL AND MERCHANDISING SPECIALIZATION



The M.S. in Design and Merchandising, Plan B, Apparel and Merchandising Specialization offers the opportunity for students to critically explore how apparel products are designed and developed, distributed, and merchandised as well as the ways in which consumers interact with and use those products in various historical and cultural contexts. Emphasis is placed upon fostering cultural/global awareness and a commitment to social responsibility. The Plan B emphasizes the development of content knowledge and critical thinking skills through the completion of a project, preparing graduates well for industry positions requiring higher-order analytical abilities and/or depth of knowledge in the field.

Areas of graduate study and research in Apparel and Merchandising include:

- Apparel Design and Production
- Consumer Behavior
- Historic Textiles and Dress
- Merchandising
- Product Development
- Social-Psychological and Cultural Aspects of Dress and Appearance
- Textile Science

Learn more about the M.S. in Design and Merchandising, Plan B, Apparel and Merchandising Specialization on the Department of Design and Merchandising website. (<https://www.chhs.colostate.edu/dm/programs-and-degrees/m-s-in-design-and-merchandising/apparel-and-merchandising-specialization/>)

Requirements Effective Summer 2008

Code	Title	Credits
Department Core		
DM 501	Research and Theory-Design and Merchandising	3
DM 551	Research Methods	3
Specialized research/data analysis methods ¹		3
Content Coursework		
Select courses from AM, DM, or INTD subject codes ²		15
Paper/Project		
DM 698	Research	3
Breadth		
At least 3 credits in out-of-department courses		3
Program Total Credits:		30

A minimum of 30 credits are required to complete this program.

- ¹ Select a minimum of one course which must be approved by the student's committee. In some cases, students may need to complete prerequisites before enrolling in approved data analysis courses.
- ² Select courses with approval from advisor.

Requirements for All Graduate Degrees

For more information, please visit Requirements for All Graduate Degrees (<https://catalog.colostate.edu/general-catalog/graduate-bulletin/graduate-study/procedures-requirements-all-degrees/>) in the Graduate and Professional Bulletin (<https://catalog.colostate.edu/general-catalog/graduate-bulletin/>).

Summary of Procedures for the Master's and Doctoral Degrees

NOTE: Each semester the Graduate School publishes a schedule of deadlines. Deadlines are available on the Graduate School website (<https://graduateschool.colostate.edu/deadline-dates/>). Students should consult this schedule whenever they approach important steps in their careers.

Forms (<https://graduateschool.colostate.edu/forms/>) are available online.

Step	Due Date
1. Application for admission (online)	Six months before first registration
2. Diagnostic examination when required	Before first registration
3. Appointment of advisor	Before first registration
4. Selection of graduate committee	Before the time of fourth regular semester registration
5. Filing of program of study (GS Form 6)	Before the time of fourth regular semester registration
6. Preliminary examination (Ph.D. and PD)	Two terms prior to final examination
7. Report of preliminary examination (GS Form 16) - (Ph.D. and PD)	Within two working days after results are known

8. Changes in committee (GS Form 9A)	When change is made
9. Application for Graduation (GS Form 25)	Refer to published deadlines from the Graduate School Website
9a. Reapplication for Graduation (online)	Failure to graduate requires Reapplication for Graduation (online) for the next time term for which you are applying
10. Submit thesis or dissertation to committee	At least two weeks prior to the examination or at the discretion of the graduate committee
11. Final examination	Refer to published deadlines from the Graduate School Website
12. Report of final examination (GS Form 24)	Within two working days after results are known; refer to published deadlines from the Graduate School website
13. Submit a signed Thesis/ Dissertation Submission Form (GS Form 30) to the Graduate School and Submit the Survey of Earned Doctorates (Ph.D. only) prior to submitting the electronic thesis/ dissertation	Refer to published deadlines from the Graduate School website.
14. Submit the thesis/dissertation electronically	Refer to published deadlines from the Graduate School website
15. Graduation	Ceremony information is available from the Graduate School website