

MAJOR IN ART (B.A.), INTEGRATED VISUAL STUDIES CONCENTRATION



The Integrated Visual Studies concentration is a studio-research-focused program that lets students blend visual arts with another field such as psychology, tech, business, or any area of interest. Through creative research, arts-based projects, and interdisciplinary exploration, our IVS students build a unique skill set that extends beyond traditional art spaces. They refine artistic skills, experiment with new techniques, and develop a distinct creative voice. The program is a balanced mix of hands-on studio classes and academic courses that connects with a secondary field of study, creating innovative, interdisciplinary projects that reflect students' personal and academic journey. By mirroring the research-driven, process-oriented work expected in graduate school, IVS gives our students a strong foundation for advanced academic and professional opportunities.

Learning Objectives

Integrated Visual Studies students will:

1. Master technology and artistic processes to create impactful works that communicate meaning.
2. Apply art and design history, theory, and criticism to articulate and contextualize both personal and collective artistic expression.
3. Integrate concepts, skills, and experiences in the visual arts to produce a dynamic, interdisciplinary capstone project.