GRADUATE CERTIFICATE IN ARTS MANAGEMENT

The Graduate Certificate in Arts Management provides post-baccalaureate students and professionals from a variety of arts disciplines with specialized training in arts management. This program trains students to be leaders in arts policy, advocacy, and community engagement while also preparing them for career advancement and development in a range of areas within both for-profit and nonprofit arts organizations. The certificate consists of 12-credits (4 classes) and is offered online.

Students interested in graduate work should refer to the Graduate and Professional Bulletin (https://catalog.colostate.edu/general-catalog/graduate-bulletin/).

Learning Objectives

Students graduating with the Graduate Certificate in Arts Management will demonstrate knowledge and the capability to:

1. Synthesize complex arts management scenarios relating to leadership and operations.
2. Identify the critical differences between arts and culture organizations and other types of businesses, and how those differences can be used to build organizational consensus.
3. Apply leadership methodologies to the varying needs of arts organizations.
4. Recognize financial, leadership, and policy roles within arts organizational systems and cultures and identify the paths to sustainability.