

CERTIFICATE IN STEM COMMUNICATION

Requirements Effective Fall 2024

Additional coursework may be required due to prerequisites.

Code	Title	Credits
Required Courses:		
JTC 319	Science and Environmental Communication	3
SPCM 130	Foundations of Human Communication (GT-SS3)	3
Select a minimum of 6 credits from two different subject codes from the following:		6
BZ 560	Teaching and Communicating Science	
CO 301B	Writing in the Disciplines: Sciences (GT-CO3)	
or JTC 300	Strategic Writing and Communication (GT-CO3)	
CO 402	Principles of Digital Rhetoric and Design	
E 339	Literature of the Earth	
HIST 463	Science and Technology in Modern History	
JTC 335	Photography	
JTC 350	Public Relations and Advertising	
JTC 372	Web Design and Development	
JTC 417	Data Visualization Design	
JTC 419	Food and Natural Resources Communication	
SPCM 337	Persuasion	
SPCM 433	Organizational Communication	
SPCM 434	Intercultural Communication	
Program Total Credits:		12