

BUSINESS-GENERAL-BUS (BUS)

Courses

BUS 100 Introduction to Business Credit: 1 (1-0-0)

Course Description: Overview of functional areas of business: accounting, finance, information systems, management, marketing, and international business.

Prerequisite: None.

Terms Offered: Fall, Spring.

Grade Mode: Traditional.

Special Course Fee: No.

BUS 105 Exploration of Business Credit: 1 (1-0-0)

Course Description: Overview of the College of Business and the disciplinary areas of business: accounting, finance, information systems, management, marketing, and international business.

Prerequisite: None.

Registration Information: Non-business majors only.

Terms Offered: Fall, Spring.

Grade Mode: Traditional.

Special Course Fee: No.

BUS 150 Business Computing Concepts and Applications Credits: 3 (3-0-0)

Course Description: System hardware, operating environments, and software applications.

Prerequisite: None.

Registration Information: Credit not allowed for both BUS 150 and CS 110. Sections may be offered: Online.

Terms Offered: Fall, Spring, Summer.

Grade Mode: Traditional.

Special Course Fee: No.

BUS 182C Study Abroad--Croatia: First Year Seminar Credits: 3 (0-0-3)

Course Description: Deepen awareness of and appreciation for different cultures and how this impacts business and sustainability. Introduction to international education while assisting with the transition to college life. Connects international cultural and business visits with classroom assignments and activities to familiarize with key historical, cultural, social, business, and environmental issues in the United States, Croatia, and the world.

Prerequisite: None.

Restrictions: Must not be a: Sophomore, Junior, Senior. Must be a: Undergraduate.

Registration Information: Business majors only. Written consent of instructor. This is a partial semester course.

Term Offered: Fall.

Grade Mode: Traditional.

Special Course Fee: No.

BUS 201 Foundations of Sustainable Enterprise Credit: 1 (1-0-0)

Course Description: Basics of sustainability in business and implications for business decision making.

Prerequisite: None.

Registration Information: This is a partial semester course. Sections may be offered: Face-to-Face, Mixed Face-to-Face, or Online.

Terms Offered: Fall, Spring.

Grade Mode: Traditional.

Special Course Fee: No.

BUS 205 Legal and Ethical Issues in Business Credits: 3 (3-0-0)

Course Description: Ethical, legal and regulatory issues in the U.S. business environment.

Prerequisite: None.

Registration Information: Credit not allowed for both BUS 205 and BUS 260. Sections may be offered: Online.

Terms Offered: Fall, Spring, Summer.

Grade Mode: Traditional.

Special Course Fee: No.

BUS 210 Critical Perspectives of Workplace Culture (GT-AH3) Credits: 3 (2-0-1)

Course Description: Critical thinking about workplace experiences and interactions based on personal history, identity, and how the broader workplace context may perpetuate bias, discrimination, and inequality. Preparation to meet the unique challenges of diversity, equity, and inclusion through workplace integration.

Prerequisite: CO 150.

Restriction: Must be a: Undergraduate.

Registration Information: Must register for lecture and recitation.

Sections may be offered as Mixed Face-to-Face or Online. Credit not allowed for both BUS 210 and BUS 280A2.

Terms Offered: Fall, Spring.

Grade Mode: Traditional.

Special Course Fee: No.

Additional Information: 1C, Ways of Thinking (GT-AH3).

BUS 220 Ethics in Contemporary Organizations (GT-AH3) Credits: 3 (2-0-1)

Course Description: Examination and application of the ethical principles that are fundamental to managing a successful high-integrity business or organization.

Prerequisite: CO 150 or HONR 193.

Registration Information: Must register for lecture and recitation.

Sections may be offered: Online.

Terms Offered: Fall, Spring, Summer.

Grade Mode: Traditional.

Special Course Fee: No.

Additional Information: Arts & Humanities 3B, Ways of Thinking (GT-AH3).

BUS 222 Interpersonal and Professional Skills Credits: 2 (2-0-0)

Course Description: Development of effective interpersonal leadership skills built on self-awareness, understanding of others, and life experiences.

Prerequisite: None.

Terms Offered: Fall, Spring.

Grade Mode: Traditional.

Special Course Fee: No.

BUS 225 Transforming Business for Sustainable Impact (GT-AH3) Credits: 3 (3-0-0)

Course Description: Philosophical, ethical, and theoretical frameworks that shape sustainable business leadership and operations. Examine the history of, and approach to, running an organization that has a positive impact on society and the environment. Identify and promote sustainable business within organizations and professional work contexts while integrating ethical reasoning and philosophy.

Prerequisite: CO 150 or HONR 193.

Restriction: Must be a: Undergraduate.

Registration Information: Sections may be offered: Online.

Terms Offered: Fall, Spring.

Grade Mode: Traditional.

Special Course Fee: No.

Additional Information: Arts & Humanities 3B, Ways of Thinking (GT-AH3).

BUS 250 Music Business--Shifting the Social Landscape (GT-SS3) Credits: 3 (3-0-0)

Course Description: Explore the business, personalities, people, and issues impacted by the music industry. Examine how the music industry shapes individuals, groups, communities, and society. Guest lecturers from across music business cover issues and the impact of the music business on societal evolution. Artists, publishers, promoters, executives. etc. share unique world views on an industry in disruption. Discuss, critique and identify these diverse communities and perspectives.

Prerequisite: None.

Registration Information: Sections may be offered: Online. Credit allowed for only one of the following: BUS 250, BUS 360 or BUS 380A2.

Terms Offered: Fall, Spring.

Grade Mode: Traditional.

Special Course Fee: No.

Additional Information: Social & Behavioral Sciences 3C, Human Behavior, Culture, or Social Frameworks (GT-SS3).

BUS 260 Social-Ethical-Regulatory Issues in Business Credits: 3 (3-0-0)

Course Description: Legal issues, business ethics, corporate responsibility, and the business interface within the U.S. regulatory and business environment.

Prerequisite: None.

Registration Information: Credit not allowed for both BUS 260 and BUS 205.

Terms Offered: Fall, Spring, Summer.

Grade Mode: Traditional.

Special Course Fee: No.

BUS 269 Sustainable Development and Circular Economy Credits: 3 (3-0-0)

Course Description: Introduction to circular economy principles and design. Experience concepts and applications of sustainable development.

Prerequisite: None.

Grade Mode: Traditional.

Special Course Fee: No.

BUS 300 Business Writing and Communication (GT-CO3) Credits: 3 (3-0-0)

Course Description: Advanced writing for business using recursive process and appropriate means given audience and message purpose. Preparation, presentation of reports.

Prerequisite: CO 150 or HONR 193.

Terms Offered: Fall, Spring, Summer.

Grade Mode: Traditional.

Special Course Fee: No.

Additional Information: Advanced Writing 2, Advanced Writing (GT-CO3).

BUS 350 Travel Abroad-International Comparative Management Credits: 3 (3-0-0)

Course Description: Travel tour of European business to compare and contrast their business strategies to those of U.S. firms.

Prerequisite: None.

Registration Information: Six credits of BUS courses.

Term Offered: Summer.

Grade Mode: Traditional.

Special Course Fee: No.

BUS 361 Principles of Music Marketing Credits: 3 (3-0-0)

Course Description: Overview of the basic ideologies in marketing and audience development within the music industry. Explore the history of marketing in music from the inception of mass distribution of sheet music, through today's internet-based strategies to place artist's content in front of the ideal consumer as efficiently as possible.

Prerequisite: None.

Registration Information: Sections may be offered: Online. Credit not allowed for both BUS 361 and BUS 380A4.

Term Offered: Spring.

Grade Mode: Traditional.

Special Course Fee: No.

BUS 362 Making Money in Music Credits: 3 (3-0-0)

Course Description: Introduction to income and revenue streams in the music industry. Demonstrate how the multiple components in the music business all work to create the music industry. Illustrate the income streams derived from the intellectual property ownership of the song (publishing), the live music industry, the emergence of the streaming economy and its disruptive impact on physical sales as well as legislation and public policy.

Prerequisite: None.

Registration Information: Sections may be offered: Online. Credit not allowed for both BUS 362 and BUS 380A3.

Terms Offered: Fall, Spring.

Grade Mode: Traditional.

Special Course Fee: No.

BUS 363 Concerts and Live Events Credits: 3 (3-0-0)

Course Description: Introduction to planning and execution of concerts and live events in the music industry, emphasizing various revenue streams, risks, and profit and loss management. Examines how the live music industry operates, who does what, the various kinds of performance opportunities available, and how concerts fit into the industry.

Prerequisite: None.

Term Offered: Fall.

Grade Mode: Traditional.

Special Course Fee: No.

BUS 382A Study Abroad--Puerto Rico: Business and Cultural Engagement Credits: 3 (0-0-3)

Course Description: Comparative business practices in multiple cities on the island of Puerto Rico. Develops personal and cultural awareness through business visits, cultural activities, and field excursions. Integrates meaningful instruction and reflection to enrich the learning experience, teach civic responsibility, and gain insight into various business structures.

Prerequisite: None.

Restriction: Must be a: Undergraduate.

Registration Information: Business majors and minors only. Written consent of instructor. This is a partial semester course.

Term Offered: Spring.

Grade Mode: Traditional.

Special Course Fee: No.

BUS 405A Contemporary Business Topics: Entrepreneurship Credits: 3 (3-0-0)

Course Description: Concepts of entrepreneurship and role of entrepreneurs in the economy.

Prerequisite: FIN 305 and MKT 305 or FIN 305 and MGT 305 or MKT 305 and MGT 305.

Registration Information: For nonbusiness majors only. Sections may be offered: Online. Credit not allowed for both BUS 405A and MGT 340.

Terms Offered: Fall, Spring.

Grade Mode: Traditional.

Special Course Fee: No.

BUS 405B Contemporary Business Topics: International Business Credits: 3 (3-0-0)

Course Description:

Prerequisite: FIN 305 and MGT 305 or FIN 305 and MKT 305 or MGT 305 and MKT 305.

Registration Information: For nonbusiness majors only.

Grade Mode: Traditional.

Special Course Fee: No.

BUS 405C Contemporary Business Topics: Business Information Management Credits: 3 (3-0-0)

Course Description:

Prerequisite: FIN 305 and MGT 305 or FIN 305 and MKT 305 or MGT 305 and MKT 305.

Registration Information: For nonbusiness majors only.

Terms Offered: Fall, Spring.

Grade Mode: Traditional.

Special Course Fee: No.

BUS 405D Contemporary Business Topics: Real Estate Credits: 3 (3-0-0)

Course Description: A broad study of real estate principles including brokerage, contracts, closings, land use, finance, market analysis, and valuation.

Prerequisite: FIN 305 and MGT 305 or FIN 305 and MKT 305 or MGT 305 and MKT 305.

Registration Information: For non-business majors only. Sections may be offered: Online.

Term Offered: Fall.

Grade Mode: Traditional.

Special Course Fee: No.

BUS 440 Corporate Sustainability Strategy Credits: 3 (3-0-0)

Course Description: Role of businesses in future environmental and social transformations, including decarbonization, biodiversity, and environmental justice. Focus on the application of practices within the pillars of ESG (environmental stewardship, social responsibility, and governance). Learn how to identify, prioritize, implement, manage, and measure corporate social and sustainable responsibility initiatives.

Prerequisite: BUS 225 or CLMT 275 or GEOL 275 or GES 101.

Registration Information: Sections may be offered: Online.

Terms Offered: Fall, Spring.

Grade Mode: Traditional.

Special Course Fee: No.

BUS 469A Study Abroad--Ecuador: Community and Cultural Engagement Credits: 3 (0-0-3)

Course Description: Provides the opportunity to participate in a hands-on service-learning project while in Ecuador that focuses on a current social or economic issue. Engage with local businesses as well as community members to learn how Ecuadorian culture impacts business within Ecuador and internationally. Develop self and cultural awareness through experiential activities, dialogue, and reflection.

Prerequisite: BUS 496.

Restriction: Must be a: Undergraduate.

Registration Information: Written consent of instructor. Business majors and minors only.

Term Offered: Spring.

Grade Mode: Traditional.

Special Course Fee: No.

BUS 479 Strategic Management Credits: 3 (3-0-0)

Course Description: An integration of various business subject areas in terms of top-level policy and decision making.

Prerequisite: (MGT 301 and FIN 300) and (MGT 305 or MGT 320) and (MKT 300 or MKT 305).

Registration Information: Sections may be offered: Face-to-Face, Mixed Face-to-Face, or Online.

Terms Offered: Fall, Spring, Summer.

Grade Mode: Traditional.

Special Course Fee: No.

BUS 482A Study Abroad: Japan Credits: 3 (0-0-3)

Course Description: Examination of business practices, culture and history of Japan.

Prerequisite: None.

Registration Information: Junior standing. Written consent of instructor. This is a partial semester course.

Term Offered: Spring (every third year).

Grade Mode: Traditional.

Special Course Fee: No.

BUS 482B Study Abroad--Ecuador: Community and Cultural Engagement Credits: 3 (0-0-3)

Course Description: Provides the opportunity to participate in a hands-on service-learning project while in Ecuador that focuses on a current social, health or economic issue. Engage with local businesses as well as community members to learn how Ecuadorian culture impacts business within Ecuador and internationally. Develop self and cultural awareness through experiential activities, dialogue, and reflection.

Prerequisite: BUS 496.

Restriction: Must be a: Undergraduate.

Registration Information: Business majors and minors only. Written consent of instructor.

Term Offered: Spring.

Grade Mode: Traditional.

Special Course Fee: No.

BUS 482C Study Abroad--Tanzania: Business and Cultural Engagement Credits: 3 (0-0-3)

Course Description: Provides the opportunity to participate in multiple hands-on service-learning projects while in Tanzania that focus on a current social, health or economic issue. Engage with local businesses as well as community members to learn how Tanzanian culture impacts business within Tanzania and internationally. Develop self and cultural awareness through experiential activities, dialogue, and reflection.

Prerequisite: BUS 496.

Restriction: Must be a: Undergraduate.

Registration Information: Written consent of instructor. Business majors and minors only.

Term Offered: Spring.

Grade Mode: Traditional.

Special Course Fee: No.

BUS 482D Study Abroad--Sweden: Climate Tech & Innovation Credits: 3 (0-0-3)

Course Description: Understand how climate tech drives a more sustainable future by harnessing innovation and technology to address pressing environmental challenges. Explore climate action and innovation ecosystems through this immersive study abroad program. Visit cutting-edge climate-tech startups, engage with government officials and NGOs driving sustainable development, tour research centers creating next-generation solutions, and converse with climate activists and experts.

Prerequisite: None.

Restriction: Must not be a: Freshman.

Registration Information: Sophomore standing. Minimum 2.5 GPA. Written consent of instructor.

Term Offered: Summer.

Grade Mode: Traditional.

Special Course Fee: No.

BUS 487 Internship Credits: 3 (0-0-9)

Course Description: Supervised work experience in a sustainability-focused role or project.

Prerequisite: (BUS 225) and (ACT 318 or BUS 440 or MGT 360 or MKT 420).

Restriction: Must be a: Undergraduate.

Registration Information: Written consent of instructor. Maximum of 3 credits allowed in course.

Terms Offered: Fall, Spring, Summer.

Grade Mode: S/U Sat/Unsat Only.

Special Course Fee: No.

BUS 495 Independent Study Credits: Var[1-18] (0-0-0)

Course Description:

Prerequisite: None.

Terms Offered: Fall, Spring, Summer.

Grade Mode: Instructor Option.

Special Course Fee: No.

BUS 496 Group Study Credits: Var[1-18] (0-0-0)

Course Description:

Prerequisite: None.

Terms Offered: Fall, Spring, Summer.

Grade Mode: Instructor Option.

Special Course Fee: No.

BUS 500 Foundations for Business Impact Credits: 2 (2-0-0)

Course Description: Introduction to business strategy, organizational performance, economic systems and opportunity, and the role of enterprise in value creation, providing a conceptual framework for business processes, and systems and structures.

Prerequisite: None.

Registration Information: Bachelor's degree and a 3.0 GPA or higher. This is a partial semester course. Sections may be offered: Online.

Terms Offered: Fall, Spring, Summer.

Grade Mode: Traditional.

Special Course Fee: No.

BUS 501 International Business Communication Credits: 3 (3-0-0)

Course Description: Every business organization, large or small, is influenced by globalization. By utilizing a variety of exercises, case studies, multiple media offerings, and innovative tools and frameworks, participants will receive information about their own strengths and possible weaknesses in intercultural perception and communication across various business contexts, while practicing and building vital intercultural communication skills.

Prerequisite: None.

Restriction: Must be a: Graduate.

Registration Information: Graduate standing. Offered as an online course only.

Terms Offered: Fall, Spring, Summer.

Grade Mode: Traditional.

Special Course Fee: No.

BUS 503 Business Immersion - Colorado Credit: 1 (1-0-0)

Course Description: Bridge the gap between academic theories and practical applications in the business world. By focusing on key areas such as the impact of the economic climate, the evolution of artificial intelligence and machine learning, innovation strategies, supply chain dynamics, and the role of ESG (Environmental, Social, Governance) in contemporary business practices, develop a comprehensive understanding of the factors shaping business success in Colorado.

Prerequisite: None.

Restriction: Must be a: Graduate, Professional.

Registration Information: Graduate standing. This is a partial semester course. Required field trips.

Term Offered: Spring.

Grade Mode: Traditional.

Special Course Fee: No.

BUS 505 Legal and Ethical Environment of Business Credits: 3 (3-0-0)

Course Description: Legal and regulatory issues impacting business operation. Ethical and social responsibility concepts applied to business setting.

Prerequisite: None.

Registration Information: Admission to a master's program in Business required.

Term Offered: Spring.

Grade Mode: Traditional.

Special Course Fee: No.

BUS 510 Career Assessment and Development Credit: 1 (1-0-0)

Course Description: Identify career goals based on personal skills, interests and values and understand how to compete in the global job market.

Prerequisite: None.

Registration Information: Admission to a master's program in Business required.

Terms Offered: Fall, Spring, Summer.

Grade Mode: Traditional.

Special Course Fee: No.

BUS 515 Career Management Credit: 1 (1-0-0)

Course Description: Create and execute a personal marketing strategy for career change or advancement.

Prerequisite: None.

Restriction: Must be a: Graduate.

Registration Information: Admission to a master's program in Business required. This is a partial semester course. Sections may be offered: Online.

Terms Offered: Fall, Spring, Summer.

Grade Mode: Traditional.

Special Course Fee: No.

BUS 518 Sustainability Reporting & Analysis Credits: 2 (2-0-0)

Course Description: Examination of current practices in sustainability reporting for businesses, including approaches, frameworks, reporting standards, rating systems, and regulatory requirements.

Prerequisite: None.

Restriction: Must be a: Graduate.

Registration Information: Graduate standing. Offered as an online course only. This is a partial semester course.

Term Offered: Fall.

Grade Mode: Traditional.

Special Course Fee: No.

BUS 519 Ethical Leadership Symposium Credit: 1 (1-0-0)

Course Description: An examination of both business and personal ethics, and how they intersect. Explore a variety of topics dealing with ethics in the areas of personal development, organizational leadership, discipline-based decision-making, international business, and larger issues dealing with business and society.

Prerequisite: None.

Restriction: Must be a: Graduate, Professional.

Registration Information: Graduate standing. This is a partial semester course. Sections may be offered: Online. Credit not allowed for both BUS 519 and BUS 619.

Term Offered: Fall.

Grade Mode: Traditional.

Special Course Fee: No.

BUS 522 Self-Leadership in Organizations Credits: 2 (2-0-0)

Course Description: Prepare for leadership roles in business and organizations. Develop personal leadership skills such as self-awareness, emotional intelligence, growth mindset, stress management, goal setting, career prototyping and work network building. Gain greater capacity for leadership roles while experiencing personal well-being, happiness and fulfillment.

Prerequisite: None.

Restriction: Must be a: Graduate, Professional.

Registration Information: Graduate standing. This is a partial semester course. Sections may be offered: Mixed Face-to-Face or Online. Credit not allowed for both BUS 522 and BUS 622.

Terms Offered: Spring, Summer.

Grade Mode: Traditional.

Special Course Fee: No.

BUS 601 Quantitative Business Analysis Credits: 2 (2-0-0)

Course Description: Uses and management of information; decision tools and concepts; quality control.

Prerequisite: ACT 605, may be taken concurrently or BUS 500, may be taken concurrently or FIN 600, may be taken concurrently.

Restriction: Must be a: Graduate, Professional.

Registration Information: This is a partial semester course. Sections may be offered: Online.

Term Offered: Spring.

Grade Mode: Traditional.

Special Course Fee: No.

BUS 602 Dynamic Decision Making Credits: 2 (2-0-0)

Course Description: Qualitative and quantitative skills enhance decision-making capabilities. Offers grounding in probability and decision theory, building an understanding of both cognitive and affective processes. Develops deep knowledge of heuristics and biases so that students avoid decision making pitfalls in their capacity as business leaders. Emphasizes a blend of both theory and practice to execute sound decisions.

Prerequisite: None.

Restriction: Must be a: Graduate, Professional.

Registration Information: This is a partial semester course. Offered as an online course only.

Term Offered: Summer.

Grade Mode: Traditional.

Special Course Fee: No.

BUS 604 Managerial Statistics Credits: 2 (2-0-0)

Also Offered As: STAT 604.

Course Description: Introduction to statistical thinking and methods used to support managerial decision making.

Prerequisite: None.

Restriction: Must be a: Graduate, Professional.

Registration Information: Admission to MBA program required. Credit not allowed for both BUS 604 and STAT 604.

Term Offered: Fall.

Grade Mode: Traditional.

Special Course Fee: No.

BUS 614 Accounting Concepts Credits: 2 (2-0-0)

Course Description: Introduction to financial statements; key concepts underlying their development and interpretation.

Prerequisite: BUS 500, may be taken concurrently.

Restriction: Must be a: Graduate, Professional.

Registration Information: This is a partial-semester course. Sections may be offered: Online.

Terms Offered: Fall, Spring, Summer.

Grade Mode: Traditional.

Special Course Fee: No.

BUS 615 Managerial Accounting Credits: 2 (2-0-0)

Course Description: Use of accounting information for purposes of management decision-making, planning, and control.

Prerequisite: BUS 614.

Restriction: Must be a: Graduate, Professional.

Registration Information: Sections may be offered: Online.

Term Offered: Spring.

Grade Mode: Traditional.

Special Course Fee: No.

BUS 616 Financial Reporting and Analysis Credits: 2 (2-0-0)

Course Description: Tools and techniques for analysis of financial reports of public companies.

Prerequisite: BUS 614.

Restriction: Must be a: Graduate, Professional.

Registration Information: This is a partial semester course. Sections may be offered: Online.

Term Offered: Summer.

Grade Mode: Traditional.

Special Course Fee: No.

BUS 618 Crisis Leadership Credit: 1 (1-0-0)

Course Description: Explore the foundational concepts and skills leaders at every level of the organization need to effectively prepare for crises. Identify, assess, and address crisis events.

Prerequisite: None.

Restriction: Must be a: Graduate, Professional.

Registration Information: This is a partial semester course. Sections may be offered: Face-to-Face, Mixed Face-to-Face, or Online.

Term Offered: Fall.

Grade Mode: Traditional.

Special Course Fee: No.

BUS 620 Leadership and Teams Credits: 2 (2-0-0)

Course Description: Ethical leadership and team dynamics; basic models of motivation utilized by leaders.

Prerequisite: ACT 605, may be taken concurrently or BUS 500, may be taken concurrently.

Restriction: Must be a: Graduate, Professional.

Registration Information: This is a partial semester course. Sections may be offered: Online.

Term Offered: Fall.

Grade Mode: Traditional.

Special Course Fee: No.

BUS 621 Strategic Decision Making Credits: 2 (2-0-0)

Course Description: Key decision concepts, processes, and tools that help managers formulate and implement competitive strategy.

Prerequisite: None.

Restriction: Must be a: Graduate, Professional.

Term Offered: Fall.

Grade Mode: Traditional.

Special Course Fee: No.

BUS 623 Building and Leading Exceptional Teams Credit: 1 (1-0-0)

Course Description: Explores factors that contribute to exceptional organizational teams with an emphasis on effective and ineffective leadership. From the shop floor to the boardroom, organizations are increasingly leveraging teams and place a premium on effective leadership to garner the synergistic benefits that are assumed to accrue from the use of such teams. Examine effective teamwork and leadership and survey current trends and developments in theory and practice.

Prerequisite: None.

Restriction: Must be a: Graduate, Professional.

Registration Information: This is a partial semester course.

Term Offered: Spring.

Grade Mode: Traditional.

Special Course Fee: No.

BUS 625 Organizational Communication Credits: 2 (2-0-0)

Course Description: Improving understanding and application of managerial communication skills and negotiation tools and their implications for effective management.

Prerequisite: None.

Restriction: Must be a: Graduate, Professional.

Term Offered: Spring.

Grade Mode: Traditional.

Special Course Fee: No.

BUS 626 Managing Human Capital Credits: 2 (2-0-0)

Course Description: Management of human capital for competitive advantage and superior results.

Prerequisite: BUS 500, may be taken concurrently.

Restriction: Must be a: Graduate, Professional.

Registration Information: This is a partial semester course. Sections may be offered: Online.

Term Offered: Spring.

Grade Mode: Traditional.

Special Course Fee: No.

BUS 627 Essentials of Negotiations Credits: 2 (2-0-0)

Course Description: Negotiation is a crucial skill both in business and in life. Evidence-based approach provides an experiential means of exploring the concepts, theories, and psychology of negotiations. Gain new insights about negotiation styles and explore how to become a more effective negotiator.

Prerequisite: None.

Restriction: Must be a: Graduate, Professional.

Registration Information: This is a partial semester course. Sections may be offered as Mixed Face-to-Face or Online.

Term Offered: Summer.

Grade Mode: Traditional.

Special Course Fee: No.

BUS 630 Information Management Credits: 2 (2-0-0)

Course Description: Role and value of information in business functions; risks and rewards of enterprise information; fundamentals of information storage and retrieval.

Prerequisite: (BUS 500) and (BUS 614).

Restriction: Must be a: Graduate, Professional.

Registration Information: This is a partial semester course. Sections may be offered: Online.

Term Offered: Fall.

Grade Mode: Traditional.

Special Course Fee: No.

BUS 631 Strategic Uses of Information Technology Credits: 2 (2-0-0)

Course Description: Strategic and tactical uses of information technology in the global business environment.

Prerequisite: BUS 630, may be taken concurrently.

Restriction: Must be a: Graduate, Professional.

Terms Offered: Fall, Spring.

Grade Mode: Traditional.

Special Course Fee: No.

BUS 634 Sustainable Venturing and New Energy Economy Credits: 2 (2-0-0)

Course Description: Presents entrepreneurs and innovators as powerful agents who can drive our movement to a sustainable economy and environment. Integrates intellectual foundations of economics with entrepreneurial thinking and applied knowledge of the energy industry. Through simulations, readings, examples and assignments, focuses on specific venture strategies that are being utilized to capture economic opportunities in various sectors.

Prerequisite: None.

Restriction: Must be a: Graduate, Professional.

Registration Information: This is a partial semester course. Sections may be offered: Online.

Term Offered: Spring.

Grade Mode: Traditional.

Special Course Fee: No.

BUS 635 Business Economics for the World Market Credits: 2 (2-0-0)

Course Description: Application of economic principles to current business problems within context of global marketplace.

Prerequisite: BUS 601, may be taken concurrently and BUS 614.

Restriction: Must be a: Graduate, Professional.

Registration Information: This is a partial semester course. Sections may be offered: Online.

Term Offered: Summer.

Grade Mode: Traditional.

Special Course Fee: No.

BUS 636 Economics of Ecosystems and Biodiversity Credits: 3 (3-0-0)

Course Description: Economic theories and analytical frameworks are developed and applied to the use, protection, and management of the natural environment.

Prerequisite: None.

Restriction: Must be a: Graduate, Professional.

Registration Information: Admission to the Global Social and Sustainable Enterprise program.

Term Offered: Fall.

Grade Mode: Traditional.

Special Course Fee: No.

BUS 638 Sustainability Ethics and Business Practice Credits: 2 (2-0-0)

Course Description: Explore the ethical rationale for a sustainable economy and sustainable business. Discuss philosophical, economic, and business perspectives on sustainability ethics. Analyze the ethical underpinnings of sustainability and the implications for a sustainable economy. Examine prominent business ethic instruments that drive sustainable business practices.

Prerequisite: None.

Restriction: Must be a: Graduate, Professional.

Registration Information: This is a partial semester course. Sections may be offered: Face-to-Face, Mixed Face-to-Face, or Online.

Terms Offered: Fall, Spring, Summer.

Grade Mode: Traditional.

Special Course Fee: No.

BUS 639 Corp. Social and Sustainable Responsibility Credits: 2 (2-0-0)

Course Description: Focus on the application of sustainable business strategy within a firm. Learn about the history and theories of corporate responsibility and reform. Common practices within the pillars of corporate social and sustainable responsibility (environmental stewardship, social responsibility, and governance) are discussed. Learn how to identify, prioritize, implement, manage, and measure corporate social and sustainable responsibility initiatives.

Prerequisite: None.

Restriction: Must be a: Graduate, Professional.

Registration Information: This is a partial semester course. Offered as an online course only.

Terms Offered: Fall, Spring, Summer.

Grade Mode: Traditional.

Special Course Fee: No.

BUS 640 Financial Principles and Practice Credits: 2 (2-0-0)

Course Description: Financial environment; tools and techniques of corporate financial decision making.

Prerequisite: (BUS 601) and (BUS 614).

Restriction: Must be a: Graduate, Professional.

Registration Information: This is a partial semester course. Sections may be offered: Online.

Term Offered: Fall.

Grade Mode: Traditional.

Special Course Fee: No.

BUS 641 Financial Markets and Investments Credits: 2 (2-0-0)

Course Description: Operating of financial markets, techniques for security valuation, and portfolio management.

Prerequisite: BUS 640, may be taken concurrently or FIN 601, may be taken concurrently.

Restriction: Must be a: Graduate, Professional.

Registration Information: This is a partial semester course. Sections may be offered: Online.

Term Offered: Fall.

Grade Mode: Traditional.

Special Course Fee: No.

BUS 645 Enterprise Electronic Business Strategies Credits: 2 (2-0-0)

Course Description: Technology for electronic commerce, regulation and strategies for competitive usage.

Prerequisite: BUS 630.

Restriction: Must be a: Graduate, Professional.

Term Offered: Spring.

Grade Mode: Traditional.

Special Course Fee: No.

BUS 646 Building Value Thru Creativity and Innovation Credits: 2 (2-0-0)

Course Description: Creativity and innovation help organizations survive and thrive in today's competitive marketplace. Individuals who can support organizations' creative and innovative efforts can likewise thrive. Enhances skills and abilities relating to the creation of new value in new and existing organizations. Provides an understanding of how to develop capabilities related to creativity and innovation and how to apply these capabilities to build and create value.

Prerequisite: None.

Restriction: Must be a: Graduate, Professional.

Registration Information: This is a partial semester course. Sections may be offered as Mixed Face-to-Face or Online.

Term Offered: Fall.

Grade Mode: Traditional.

Special Course Fee: No.

BUS 650 Supply Chain Management Credits: 2 (2-0-0)

Course Description: Value-driven supply chain principles, design and management of supply chains, and supply chain management software and applications.

Prerequisite: BUS 500, may be taken concurrently.

Restriction: Must be a: Graduate, Professional.

Registration Information: Sections may be offered: Online

Term Offered: Spring.

Grade Mode: Traditional.

Special Course Fee: No.

BUS 655 Marketing Management Credits: 2 (2-0-0)

Course Description: Examines processes of customer value creation (e.g. product development, communications, distribution) and value capture (e.g. pricing).

Prerequisite: BUS 500, may be taken concurrently.

Restriction: Must be a: Graduate, Professional.

Registration Information: This is a partial semester course. Sections may be offered: Online.

Term Offered: Fall.

Grade Mode: Traditional.

Special Course Fee: No.

BUS 656 Marketing Strategy and Planning Credits: 2 (2-0-0)

Course Description: Basic marketing strategy analysis, formulation, evaluation and implementation concepts and tools.

Prerequisite: BUS 655, may be taken concurrently.

Restriction: Must be a: Graduate, Professional.

Registration Information: This is a partial semester course. Sections may be offered: Online.

Term Offered: Fall.

Grade Mode: Traditional.

Special Course Fee: No.

BUS 660 Ethical, Legal, and Regulatory Issues Credits: 2 (2-0-0)

Course Description: Legal, regulatory, societal and ethical issues encountered by business professionals; analytical skills for making judgments.

Prerequisite: BUS 500.

Restriction: Must be a: Graduate, Professional.

Registration Information: This is a partial semester course. Sections may be offered: Online.

Term Offered: Spring.

Grade Mode: Traditional.

Special Course Fee: No.

BUS 662 Managing Diversity - Global Business Context Credits: 2 (2-0-0)

Course Description: Broadening students' understanding of cultural diversity and inclusion, identify bias or parochialism in preparation for undertaking global commerce, and become more interculturally competent leaders.

Prerequisite: None.

Restriction: Must be a: Graduate, Professional.

Registration Information: This is a partial semester course. Sections may be offered: Online.

Term Offered: Spring.

Grade Mode: Traditional.

Special Course Fee: No.

BUS 663A Study Abroad--Europe: International Business Experience Credits: Var[1-2] (0-0-0)

Course Description: Provides an applied global lens to the exploration of business conditions and practices in European countries. Achieved through formal discussions at several leading corporations and organizations in selected countries, as well as through guided tours of places with historical and cultural significance. Learn about a country's business and economic environment and gain a hands-on experience of contemporary global business context.

Prerequisite: None.

Restriction: Must be a: Graduate, Professional.

Registration Information: This is a partial semester course.

Term Offered: Summer.

Grade Mode: Traditional.

Special Course Fee: No.

BUS 663B Study Abroad--Latin America: International Business Experience Credits: Var[1-2] (0-0-0)

Course Description: Provides an applied global lens to the exploration of business conditions and practices in other countries. Formal discussions at several leading corporations and organizations in selected countries, as well as through guided tours of places with historical and cultural significance. Learn about a country's business and economic environment and gain a hands-on experience of contemporary global business context.

Prerequisite: None.

Restriction: Must be a: Graduate, Professional.

Registration Information: This is a partial semester course. Admission to Master of Business Administration program. Credit not allowed for both BUS 663B and BUS 682A.

Term Offered: Summer.

Grade Mode: Traditional.

Special Course Fee: No.

BUS 664 Entrepreneurship and New Venture Creation Credits: 2 (2-0-0)

Course Description: Develop skills in salient dimensions of new venture creation—especially as it relates to creating value through entrepreneurship. Provides the tools to develop capabilities related to entrepreneurial action and to apply these capabilities to build and create value when opportunities arise. Learn about theoretical conceptualizations of entrepreneurship.

Prerequisite: None.

Restriction: Must be a: Graduate, Professional.

Registration Information: Non-MBA students only. Sections may be offered: Online.

Term Offered: Spring.

Grade Mode: Traditional.

Special Course Fee: No.

BUS 665 Integrative Applications for Business Impact Credits: 2 (2-0-0)

Course Description: Application of business practices in graduate education, synthesizing knowledge from various courses. Presentation of content and experiential learning, development of business venture plans, and application of MBA program concepts.

Prerequisite: BUS 640 and BUS 650 and BUS 655.

Restriction: Must be a: Graduate, Professional.

Registration Information: Sections may be offered: Online.

Term Offered: Spring.

Grade Mode: Traditional.

Special Course Fee: No.

BUS 682B Study Abroad--Europe: International Business**Experience Credit: 1 (0-0-1)****Course Description:** Illustrate first-hand many of the fundamentals and frameworks for international business analysis, strategy formulation, and decision making in the global economy.**Prerequisite:** None.**Restriction:** Must be a: Graduate, Professional.**Registration Information:** This is a partial semester course.**Term Offered:** Summer.**Grade Mode:** Traditional.**Special Course Fee:** No.**BUS 686 Practicum Credits: Var[1-18] (0-0-0)****Course Description:****Prerequisite:** None.**Restriction:** Must be a: Graduate, Professional.**Registration Information:** Written consent of instructor. Sections may be offered: Online.**Terms Offered:** Fall, Spring, Summer.**Grade Mode:** Instructor Option.**Special Course Fee:** No.**BUS 687 Internship Credits: Var[1-18] (0-0-0)****Course Description:****Prerequisite:** None.**Restriction:** Must be a: Graduate, Professional.**Registration Information:** Written consent of instructor.**Terms Offered:** Fall, Spring, Summer.**Grade Mode:** Instructor Option.**Special Course Fee:** No.**BUS 690A Contemporary Issues: Business Credits: Var[1-6] (0-0-0)****Course Description:** Current issues in business, featuring business and community leaders.**Prerequisite:** None.**Restriction:** Must be a: Graduate, Professional.**Registration Information:** Admission to a master's program in Business required. Sections may be offered: Online.**Terms Offered:** Fall, Spring, Summer.**Grade Mode:** Instructor Option.**Special Course Fee:** No.**BUS 690B Contemporary Issues: Grad Tutorials Credits: Var[1-6] (0-0-0)****Course Description:** Current issues in business, featuring business and community leaders.**Prerequisite:** None.**Restriction:** Must be a: Graduate, Professional.**Registration Information:** Admission to a master's program in Business required. Sections may be offered: Online.**Terms Offered:** Fall, Spring, Summer.**Grade Mode:** Instructor Option.**Special Course Fee:** No.**BUS 690C Contemporary Issues: Info Systems Credits: Var[1-6] (0-0-0)****Course Description:** Current issues in business, featuring business and community leaders.**Prerequisite:** None.**Restriction:** Must be a: Graduate, Professional.**Registration Information:** Admission to a master's program in Business required. Sections may be offered: Online.**Terms Offered:** Fall, Spring, Summer.**Grade Mode:** Instructor Option.**Special Course Fee:** No.**BUS 690D Contemporary Issues: Accounting Credits: Var[1-6] (0-0-0)****Course Description:** Current issues in business, featuring business and community leaders.**Prerequisite:** None.**Restriction:** Must be a: Graduate, Professional.**Registration Information:** Admission to a master's program in Business required. Sections may be offered: Online.**Terms Offered:** Fall, Spring, Summer.**Grade Mode:** Instructor Option.**Special Course Fee:** No.**BUS 690E Contemporary Issues: Global Enterprise Credits: Var[1-6] (0-0-0)****Course Description:** Current issues in business, featuring business and community leaders.**Prerequisite:** None.**Restriction:** Must be a: Graduate, Professional.**Registration Information:** Admission to a master's program in Business required. Sections may be offered: Online.**Terms Offered:** Fall, Spring, Summer.**Grade Mode:** Instructor Option.**Special Course Fee:** No.**BUS 690F Contemporary Issues: Finance Credits: Var[1-6] (0-0-0)****Course Description:** Current issues in business, featuring business and community leaders.**Prerequisite:** None.**Restriction:** Must be a: Graduate, Professional.**Registration Information:** Admission to a master's program in Business required. Sections may be offered: Online.**Terms Offered:** Fall, Spring, Summer.**Grade Mode:** Instructor Option.**Special Course Fee:** No.**BUS 690G Contemporary Issues: Government Credits: Var[1-6] (0-0-0)****Course Description:** Current issues in business, featuring business and community leaders.**Prerequisite:** None.**Restriction:** Must be a: Graduate, Professional.**Registration Information:** Admission to a master's program in Business required. Sections may be offered: Online.**Terms Offered:** Fall, Spring, Summer.**Grade Mode:** Instructor Option.**Special Course Fee:** No.**BUS 690H Contemporary Issues: Mgmt Practices Credits: Var[1-6] (0-0-0)****Course Description:** Current issues in business, featuring business and community leaders.**Prerequisite:** None.**Restriction:** Must be a: Graduate, Professional.**Registration Information:** Admission to a master's program in Business required. Sections may be offered: Online.**Terms Offered:** Fall, Spring, Summer.**Grade Mode:** Instructor Option.**Special Course Fee:** No.**BUS 695 Independent Study Credits: Var[1-18] (0-0-0)****Course Description:****Prerequisite:** None.**Restriction:** Must be a: Graduate, Professional.**Terms Offered:** Fall, Spring, Summer.**Grade Mode:** Instructor Option.**Special Course Fee:** No.

BUS 696 Group Study Credits: Var[1-18] (0-0-0)

Course Description:

Prerequisite: None.

Restriction: Must be a: Graduate, Professional, Undergraduate.

Registration Information: Written consent of instructor.

Terms Offered: Fall, Spring, Summer.

Grade Mode: Instructor Option.

Special Course Fee: No.

BUS 699 Thesis Credits: Var[1-18] (0-0-0)

Course Description:

Prerequisite: None.

Restriction: Must be a: Graduate, Professional.

Terms Offered: Fall, Spring, Summer.

Grade Mode: Instructor Option.

Special Course Fee: No.