

LDRSP,ENTRPNRSP,ADVC,PUBL-LEAP (LEAP)

Courses

LEAP 150 Introduction to Arts Management Credits: 3 (3-0-0)

Course Description: An overview of the history, theory, principles and practices of management within arts and culture organizations. Includes leadership principles, responsible management practices, ethical practices, and basics of arts policy.

Prerequisite: None.

Restriction: Must be a: Undergraduate.

Registration Information: Sections may be offered: Online.

Term Offered: Fall.

Grade Mode: Traditional.

Special Course Fee: No.

LEAP 200 Advocacy in the Visual and Performing Arts Credits: 3 (3-0-0)

Course Description: The importance of the role of advocacy for the arts, issues of censorship, public funding, arts education, and artists' advocacy through the arts.

Prerequisite: None.

Restriction: Must be a: Undergraduate.

Registration Information: Sections may be offered: Face-to-Face, Mixed Face-to-Face, or Online.

Term Offered: Fall.

Grade Mode: Traditional.

Special Course Fee: No.

Additional Information: Social & Behavioral Sciences 3C.

LEAP 220 Technology and the Arts in the 21st Century Credits: 3 (2-2-0)

Course Description: Utilizing technology to better serve arts creation, arts marketing and promotion.

Prerequisite: LEAP 200.

Registration Information: Music, Theatre, Dance or Art majors only.

Term Offered: Spring.

Grade Mode: Traditional.

Special Course Fee: No.

LEAP 230 Inclusive Practices in Arts Management Credits: 3 (3-0-0)

Course Description: Diversity, equity, inclusion, and belonging in arts organizations through planning, management of issues as they arise within organizations, and communication of strategies.

Prerequisite: None.

Restriction: Must be a: Undergraduate.

Registration Information: Sections may be offered: Online.

Term Offered: Fall.

Grade Mode: Traditional.

Special Course Fee: No.

LEAP 240 The Creative Economy Credits: 3 (3-0-0)

Course Description: How creative economies are established and sustained in regional and national settings.

Prerequisite: None.

Registration Information: Sections may be offered: Online.

Term Offered: Spring.

Grade Mode: Traditional.

Special Course Fee: No.

LEAP 250 Arts Marketing and Audience Development Credits: 3 (3-0-0)

Course Description: Explore the fundamentals of arts marketing through the dynamics of audience development, audience needs, and marketing plan and strategies. Examine long-term planning for a variety of arts organizations and the audiences served.

Prerequisite: None.

Registration Information: Sections may be offered: Online.

Term Offered: Spring.

Grade Mode: Traditional.

Special Course Fee: No.

LEAP 260 Event Management Credits: 3 (3-0-0)

Course Description: Event and venue management in public assembly venues including arenas, performing arts centers, theaters, amphitheaters, and museums.

Prerequisite: None.

Registration Information: Sections may be offered: Online.

Term Offered: Spring.

Grade Mode: Traditional.

Special Course Fee: No.

LEAP 270 Creative Placemaking Credits: 3 (3-0-0)

Course Description: Creative placemaking is a means of strengthening communities, increasing vibrancy in the creative environment and revitalizing diminishing economies. Contexts surrounding meaningful creative placemaking developments and the importance of the various groups involved in the planning and implementation of these efforts.

Prerequisite: None.

Restriction: Must be a: Undergraduate.

Registration Information: Sections may be offered: Online.

Term Offered: Fall.

Grade Mode: Traditional.

Special Course Fee: No.

LEAP 300 Arts Outreach and Community Engagement Credits: 3 (3-0-0)

Course Description: Research, development and production of arts outreach projects; team projects for community engagement.

Prerequisite: LEAP 220.

Registration Information: Required field trips.

Term Offered: Fall.

Grade Mode: Traditional.

Special Course Fee: No.

LEAP 310 Creative Industries Career Management Credits: 3 (3-0-0)

Course Description: Trains individuals for careers in the arts and creative industries with skills in arts entrepreneurship, leadership, marketing, financial management, and project management.

Prerequisite: None.

Registration Information: Sophomore standing. Sections may be offered: Online.

Term Offered: Spring.

Grade Mode: Traditional.

Special Course Fee: No.

LEAP 340 Financial Basics for Arts Management Credits: 3 (3-0-0)

Course Description: Financial basics for management of cultural organizations, covering basic accounting principles, core financial documents, budgeting, financial regulations, non-profit tax implications, working with accounting professions, and communicating financial concepts, all under the arts and cultural communities.

Prerequisite: LEAP 240.

Restriction: Must not be a: Freshman.

Registration Information: Sophomore standing. Sections may be offered: Online.

Term Offered: Spring.

Grade Mode: Traditional.

Special Course Fee: No.

LEAP 370 Foundations of Arts Non-Profit Management Credits: 3 (3-0-0)

Course Description: History and development of the non-profit sector for the arts, including challenges and successful non-profit arts organizations. Understanding the non-profit sector in American society and how it has become an essential sector of the economy. Perspectives on management, financial leadership, and governance issues.

Prerequisite: None.

Restriction: Must not be a: Freshman.

Registration Information: Sophomore standing. Sections may be offered: Online.

Term Offered: Spring.

Grade Mode: Traditional.

Special Course Fee: No.

LEAP 440 Grant Writing and Fundraising Credits: 3 (3-0-0)

Course Description: Processes for fundraising strategies and development through strategic models. Researching donors, building relations, and evaluating fundraising models.

Prerequisite: LEAP 340 and LEAP 370.

Restriction: Must not be a: Freshman, Sophomore.

Registration Information: Junior standing. Sections may be offered: Online.

Term Offered: Fall.

Grade Mode: Traditional.

Special Course Fee: No.

LEAP 450 Creative Entrepreneurship Credits: 3 (3-0-0)

Course Description: Generating new market and community attuned arts initiatives and opportunities, including product, event and program conceptualization, business modeling, and actualization in arts entrepreneurship.

Prerequisite: LEAP 340.

Restriction: Must not be a: Freshman, Sophomore.

Registration Information: Junior standing. Sections may be offered: Online.

Term Offered: Spring.

Grade Mode: Traditional.

Special Course Fee: No.

LEAP 482A Study Abroad: International Arts Collaboration in India Credits: 3 (0-0-3)

Course Description: Research, development and production of international arts outreach projects in India; develop and implement a team project for community engagement in India with emphasis on problem definition, research, collaboration, evaluation, and ethical implementation.

Prerequisite: None.

Registration Information: Sophomore standing. Written consent of instructor. Sections may be offered: Face-to-Face, Mixed Face-to-Face, or Online.

Terms Offered: Spring, Summer.

Grade Mode: Traditional.

Special Course Fee: No.

LEAP 487 Internship Credits: 3 (0-0-3)

Course Description: In-field internship in arts management.

Prerequisite: None.

Restriction: Must not be a: Freshman, Sophomore.

Registration Information: Must have concurrent registration in LEAP 492. Enrollment in Arts Management, Music, Theatre, Dance or Art major; junior standing.

Terms Offered: Fall, Spring, Summer.

Grade Mode: Traditional.

Special Course Fee: No.

LEAP 492 Internship Seminar Credits: 2 (0-0-2)

Course Description: Integration of and reflection on Field internship and workplace experiences.

Prerequisite: LEAP 310.

Restriction: Must not be a: Freshman, Sophomore.

Registration Information: Junior standing. Must have concurrent registration in LEAP 487. Sections may be offered: Online.

Terms Offered: Fall, Spring, Summer.

Grade Mode: Traditional.

Special Course Fee: No.

LEAP 495 Independent Study in Arts Leadership Credits: Var[1-6] (0-0-0)

Course Description:

Prerequisite: None.

Terms Offered: Fall, Spring, Summer.

Grade Mode: Instructor Option.

Special Course Fee: No.

LEAP 500 Intro to Arts Leadership and Management Credits: 3 (3-0-0)

Course Description: Theoretical and applied knowledge about concepts of leadership; leadership styles as applied to arts-related organizations.

Prerequisite: None.

Restriction: Must be a: Graduate.

Registration Information: Graduate standing. Sections may be offered: Online.

Terms Offered: Fall, Spring, Summer.

Grade Mode: Traditional.

Special Course Fee: No.

LEAP 510 Creative Industries Career Management Credits: 3 (3-0-0)

Course Description: Trains individuals for careers in the arts and creative industries with skills in arts entrepreneurship, leadership, marketing, branding, financial management, and project management.

Prerequisite: None.

Restriction: Must be a: Graduate.

Registration Information: Graduate standing. Sections may be offered:

Online. Credit not allowed for both LEAP 510 and LEAP 580A3.

Term Offered: Spring.

Grade Mode: Traditional.

Special Course Fee: No.

LEAP 520 Technology in Arts Management Credits: 3 (3-0-0)

Course Description: Technology is a vital aspect of the 21st century artist and arts manager in the pre and post-covid creative world. Explores the use of technology using hands on work with Adobe™, website development, branding, and issues of remote access and audience expansion to arts content through different mediums. Explorations include understanding the impact of technology on the arts over time and where it is headed into the future.

Prerequisite: None.

Restriction: Must not be a: Freshman, Sophomore.

Registration Information: Sections may be offered: Online.

Term Offered: Spring.

Grade Mode: Traditional.

Special Course Fee: No.

LEAP 540 Financial Structures in Arts Management Credits: 3 (3-0-0)

Course Description: Financial management and analysis of fiduciary concerns for cultural organizations through a lens of equity and inclusion for all communities.

Prerequisite: LEAP 500, may be taken concurrently.

Restriction: Must not be a: Freshman, Sophomore.

Registration Information: Junior standing. Sections may be offered:

Online. Credit not allowed for both LEAP 540 and LEAP 580A2.

Terms Offered: Spring, Summer.

Grade Mode: Traditional.

Special Course Fee: No.

LEAP 600 Arts Policy and Advocacy Credits: 3 (0-0-3)

Course Description: Discussion of the role of artist as citizen and how we affect public policy.

Prerequisite: None.

Restriction: Must be a: Graduate, Professional.

Registration Information: Admission to the Master of Arts Leadership and Administration program. Sections may be offered: Online.

Term Offered: Fall (even years).

Grade Mode: Traditional.

Special Course Fee: No.

LEAP 620 Research Methodology for Arts Managers Credits: 3 (3-0-0)

Course Description: Research methods through data, statistics and special projects pertaining to topics related to arts and cultural organizations.

Prerequisite: LEAP 687, may be taken concurrently and LEAP 692, may be taken concurrently.

Restriction: Must be a: Graduate, Professional.

Registration Information: Sections may be offered: Online.

Term Offered: Spring.

Grade Mode: Traditional.

Special Course Fee: No.

LEAP 640 Portfolio Creation for Arts Managers Credit: 1 (1-0-0)

Course Description: Create technologically innovative portfolios central to the artistic process in anticipation of career advancement and development. Receive an individualized approach to portfolio creation to fit career needs which may include digital content creation, digital promotion, design assistance, communication of ideas and additional electronic representation through marketing ideas.

Prerequisite: LEAP 687, may be taken concurrently and LEAP 692, may be taken concurrently.

Restriction: Must be a: Graduate, Professional.

Registration Information: Sections may be offered: Online.

Term Offered: Spring.

Grade Mode: Traditional.

Special Course Fee: No.

LEAP 650 Arts Events Management Credits: 3 (3-0-0)

Course Description: Technical aspects of events, season and festival management for arts-related organizations.

Prerequisite: LEAP 500, may be taken concurrently.

Restriction: Must be a: Graduate, Professional.

Registration Information: Required field trips. Sections may be offered: Online.

Term Offered: Fall (odd years).

Grade Mode: Traditional.

Special Course Fee: No.

LEAP 660 Community Engagement in the Arts Credits: 3 (3-0-0)

Course Description: Research, development and production of outreach projects for community engagement in the arts.

Prerequisite: None.

Restriction: Must be a: Graduate, Professional.

Registration Information: Sections may be offered: Online. Required field trips.

Terms Offered: Fall, Spring, Summer.

Grade Mode: Traditional.

Special Course Fee: No.

LEAP 670 Law and the Arts Credits: 3 (3-0-0)

Course Description: Examines the legal foundations of artistic creation including copyright, freedom of expression, public domain laws, and contract negotiation.

Prerequisite: LEAP 600.

Restriction: Must be a: Graduate, Professional.

Term Offered: Spring (odd years).

Grade Mode: Traditional.

Special Course Fee: No.

LEAP 687 Internship Credits: Var[2-12] (0-0-0)

Course Description: Field internship at local, regional or national arts organization (45 hours per credit).

Prerequisite: LEAP 500 and LEAP 692, may be taken concurrently.

Restriction: Must be a: Graduate, Professional.

Registration Information: Sections may be offered: Online.

Terms Offered: Fall, Spring, Summer.

Grade Mode: Traditional.

Special Course Fee: No.

LEAP 692 Internship Seminar Credits: Var[1-3] (0-0-0)

Course Description:

Prerequisite: LEAP 600.

Restriction: Must be a: Graduate, Professional.

Registration Information: Sections may be offered: Online.

Terms Offered: Fall, Spring, Summer.

Grade Mode: Traditional.

Special Course Fee: No.

LEAP 695 Independent Study in Arts Leadership Credits: Var[1-6] (0-0-0)

Course Description:

Prerequisite: LEAP 500.

Restriction: Must be a: Graduate, Professional.

Registration Information: A maximum of 6 credits allowed. Sections may be offered: Online.

Terms Offered: Fall, Spring, Summer.

Grade Mode: Instructor Option.

Special Course Fee: No.