

SPORT MANAGEMENT-SPMT (SPMT)

SPMT 201 Introduction to Sport Management Credits: 3 (3-0-0)

Course Description: Introduction to the sport management profession. Primary focus is on the sport industry, including professional sport entertainment, amateur sport entertainment, for-profit sport participation, nonprofit sport participation, sporting goods, sport tourism and sport services.

Prerequisite: None.

Registration Information: Sport management minors only. Sections may be offered: Online.

Term Offered: Fall.

Grade Mode: Traditional.

Special Course Fee: No.

SPMT 240 Executing Influence in Sport Organizations Credits: 3 (3-0-0)

Course Description: Explore the critical function of strategic leadership in the management of sport organizations.

Prerequisite: SPMT 201, may be taken concurrently.

Registration Information: Sections may be offered: Online.

Term Offered: Fall.

Grade Mode: Traditional.

Special Course Fee: No.

SPMT 314 Inclusive Sport Organizations Credits: 3 (3-0-0)

Course Description: Issues of diversity and inclusion across US and international sport organizations to advance sport industries.

Prerequisite: SPMT 201.

Registration Information: Credit allowed for only one of the following: ETST 314, ETST 380A3, or SPMT 314.

Term Offered: Spring.

Grade Mode: Traditional.

Special Course Fee: No.

SPMT 339 Sport and the Law Credits: 3 (3-0-0)

Course Description: Provides an in-depth study of areas of the law that affect amateur, intercollegiate, professional and international sport industries.

Prerequisite: SPMT 201.

Restriction: Must be a: Undergraduate.

Registration Information: Sections may be offered: Online.

Term Offered: Spring.

Grade Mode: Traditional.

Special Course Fee: No.

SPMT 487 Sport Management Internship Credits: Var[1-3] (0-0-0)

Course Description: Supervised work experience integrating disciplinary learning and career exploration.

Prerequisite: SPMT 201 with a minimum grade of C.

Restriction: Must be a: Undergraduate.

Registration Information: Sport management minors only. Written consent of instructor. Sections may be offered: Online.

Terms Offered: Fall, Spring, Summer.

Grade Mode: Traditional.

Special Course Fee: No.

SPMT 511 Foundations and Theory of Sport Management Credits: 2 (2-0-0)

Course Description: Combines theory and practical application to provide an overview of all facets of sports management and administration. Topics include the foundations of sports administration, the amateur sports industry, the professional sport industry, the lifestyle sports industry, secondary and tertiary support functions of athletic departments, and strategies for career success.

Prerequisite: None.

Restriction: Must be a: Graduate.

Registration Information: Graduate standing. This is a partial semester course. Sections may be offered: Online.

Grade Mode: Traditional.

Special Course Fee: No.

SPMT 523 Communications and Media in Sport Credits: 2 (2-0-0)

Course Description: Examination of the relationship between media and the sport industry; focus on media relations, sport media management, broadcasting, public relations, social media, media platforms and channels within the sport industry.

Prerequisite: SPMT 533, may be taken concurrently.

Restriction: Must be a: Graduate.

Registration Information: This is a partial semester course. Sections may be offered: Online.

Grade Mode: Traditional.

Special Course Fee: No.

SPMT 533 Economics and Data Analytics in Sport Credits: 2 (2-0-0)

Course Description: Focus on decision-making with respect to financial and economic considerations, with real-world and hypothetical problems based within the sports industry. Acquired skills help make decisions in any sport industry business platform. Equips aspiring sport managers with the skills to enhance financial decision-making in a management role, including applying concepts to the continually evolving sport industry landscape.

Prerequisite: None.

Restriction: Must be a: Graduate.

Registration Information: Graduate standing. This is a partial semester course. Sections may be offered: Online.

Grade Mode: Traditional.

Special Course Fee: No.

SPMT 536 Sport and Communities Credits: 2 (2-0-0)

Course Description: Examines sport as a social institution that enables social interaction, and reflects, reinforces, and creates societal norms.

Prerequisite: None.

Restriction: Must be a: Graduate.

Registration Information: Graduate standing. This is a partial semester course. Sections may be offered: Online.

Grade Mode: Traditional.

Special Course Fee: No.

SPMT 545 Sport Governance and Policy Credits: 2 (2-0-0)

Course Description: Examines the governance of sport and policy development at the amateur, collegiate, professional, and international levels.

Prerequisite: SPMT 533.

Restriction: Must be a: Graduate.

Registration Information: This is a partial semester course. Sections may be offered: Online.

Grade Mode: Traditional.

Special Course Fee: No.

SPMT 547 Contemporary Sport, Society and Globalization Credits: 2 (2-0-0)

Course Description: Explores the relationship between sport and society with regard for how sport is linked to the socially constructed ideas, structural dynamics of social life, and the impacts of sport globalization on communities and society, more broadly.

Prerequisite: None.

Restriction: Must be a: Graduate.

Registration Information: Graduate standing. Sections may be offered: Online.

Grade Mode: Traditional.

Special Course Fee: No.

SPMT 554 Sport and the Environment Credits: 2 (2-0-0)

Course Description: Examines environmental management of the sport industry by investigating how different environments (e.g. urban and rural cities, the great outdoors, and specialized settings) are impacted by sport, as well as how specific environments support or limit various sport activities.

Prerequisite: None.

Restriction: Must be a: Graduate.

Registration Information: Graduate standing. This is a partial semester course. Sections may be offered: Online.

Grade Mode: Traditional.

Special Course Fee: No.

SPMT 560 Sport Law Credits: 2 (2-0-0)

Course Description: Legal principles affecting sponsors and users of sports programs; liability concepts in tort, contract, civil rights and property law in program planning, development, marketing, and management.

Prerequisite: None.

Restriction: Must be a: Graduate.

Registration Information: Graduate standing. This is a partial semester course. Sections may be offered: Online.

Grade Mode: Traditional.

Special Course Fee: No.

SPMT 561 Sport Facility and Event Management Credits: 2 (2-0-0)

Course Description: Multifaceted aspects of sport facility and event management including the planning and designing a sports facility, staff management, facility and event marketing, developing revenue streams, scheduling and operations, and event coordination.

Prerequisite: None.

Restriction: Must be a: Graduate.

Registration Information: Graduate standing. This is a partial semester course. Sections may be offered: Online.

Grade Mode: Traditional.

Special Course Fee: No.

SPMT 562 Sport and Ethics Credits: 2 (2-0-0)

Course Description: Investigate moral issues in sport, and judgments about right and wrong behavior among athletes, coaches, spectators, sport managers, and others.

Prerequisite: SPMT 560, may be taken concurrently.

Restriction: Must be a: Graduate.

Registration Information: Graduate standing. Sections may be offered: Online.

Grade Mode: Traditional.

Special Course Fee: No.

SPMT 568 Sport Marketing Credits: 2 (2-0-0)

Course Description: Examines sport marketing information systems, pricing strategies, media relations, promotional methods, and endorsements as they relate to marketing theories. Practical applications and principles.

Prerequisite: SPMT 511, may be taken concurrently and SPMT 533, may be taken concurrently.

Restriction: Must be a: Graduate.

Registration Information: Graduate standing. This is a partial semester course. Sections may be offered: Online.

Grade Mode: Traditional.

Special Course Fee: No.

SPMT 572 Sport Organizational Communication Credits: 2 (2-0-0)

Course Description: Examines contemporary philosophies and methods for studying the communication systems within sport organizations, and the challenging issues facing organizational leadership and employees in their efforts to communicate with each other.

Prerequisite: SPMT 523, may be taken concurrently and SPMT 533, may be taken concurrently.

Restriction: Must be a: Graduate.

Registration Information: This is a partial semester course. Sections may be offered: Online.

Grade Mode: Traditional.

Special Course Fee: No.

SPMT 575 Risk Management in Sport Credits: 2 (2-0-0)

Course Description: Provides an in depth study of risk management specifically related to factors essential to the safe delivery of sport and recreational programs, sport activities and events.

Prerequisite: None.

Restriction: Must be a: Graduate.

Registration Information: Graduate standing. This is a partial semester course. Sections may be offered: Online.

Grade Mode: Traditional.

Special Course Fee: No.

SPMT 592 Sport Management Seminar Credits: 2 (0-0-2)

Course Description: Synthesize and apply theories, concepts, and practices in the leadership and management of sport organizations.

Prerequisite: None.

Restriction: Must be a: Graduate.

Registration Information: Graduate standing. This is a partial semester course. Sections may be offered: Online.

Grade Mode: Traditional.

Special Course Fee: No.

SPMT 641 Sport Management Capstone Credits: 2 (2-0-0)

Course Description: Integrate and apply newly acquired knowledge and skills relevant to the field of sport management.

Prerequisite: SPMT 545 and SPMT 560.

Restriction: Must be a: Graduate, Professional.

Registration Information: This is a partial semester course. Sections may be offered: Online.

Grade Mode: Traditional.

Special Course Fee: No.

SPMT 687 Sport Management Internship Credits: Var[2-4] (0-0-0)

Course Description: Internship applying sport management leadership theories/principles in a professional setting.

Prerequisite: SPMT 533 and SPMT 536.

Restriction: Must be a: Graduate, Professional.

Registration Information: This is a partial semester course. Sections may be offered: Online.

Grade Mode: Traditional.

Special Course Fee: No.